

CONTRACT



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 (505)884-7777

<u>Contract / Revision</u> 965577 /		<u>Alt Order #</u> 06384938
<u>Product</u> Issue		
<u>Contract Dates</u> 10/19/12 - 10/29/12		<u>Estimate #</u> USCC
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 10/19/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 9912521	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media - DC
 3299 K St NW
 Suite 200
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOAT	10/22/12	10/26/12	6a A7N More In The AM	6-7a		:30			NM	5	\$4,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$800.00			
N 2	KOAT	10/22/12	10/26/12	Good Morning America	7-9a		:30			NM	7	\$5,600.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				7	\$800.00			
N 3	KOAT	10/22/12	10/26/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	5	\$2,000.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$400.00			
N 4	KOAT	10/22/12	10/26/12	The View 10-11a	10-11a		:30			NM	4	\$1,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MT-TF--				4	\$450.00			
N 5	KOAT	10/22/12	10/26/12	Ellen 3-4p	3-4p		:30			NM	5	\$1,750.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$350.00			
N 6	KOAT	10/22/12	10/26/12	Dr Oz	4-5p		:30			NM	5	\$2,875.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$575.00			
N 7	KOAT	10/22/12	10/26/12	Action 7 News @ 5p	5-530p		:30			NM	5	\$5,500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,100.00			
N 8	KOAT	10/22/12	10/26/12	Action 7 News @ 6p	6-630p		:30			NM	6	\$7,800.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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10/19/12 - 10/29/12	Issue	USCC

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commerce	10/19/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 6 \$1,300.00												
N 9	KOAT	10/22/12	10/26/12	Entertainment Tonight 630-7p	630-7p		:30			NM	5	\$5,500.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWTF-- 5 \$1,100.00												
N 10	KOAT	10/22/12	10/25/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	4	\$7,200.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 MTWT--- 4 \$1,800.00												
N 11	KOAT	10/23/12	10/25/12	Action 7 News @ 1030p	1030-1105p		:30			NM	2	\$2,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T-T--- 2 \$1,000.00												
N 12	KOAT	10/24/12	10/26/12	Nightline	1105-1135p		:30			NM	2	\$650.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W-F-- 2 \$325.00												
N 13	KOAT	10/22/12	10/29/12	DWTS	7-10p		:30			NM	2	\$6,560.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 1----- 1 \$3,280.00 Week: 10/29/12 11/04/12 1----- 1 \$3,280.00												
N 14	KOAT	10/23/12	10/23/12	PRIVATE PRACTICE	9-10p		:30			NM	1	\$2,800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -1----- 1 \$2,800.00												
N 15	KOAT	10/24/12	10/24/12	NASHVILLE	9-10p		:30			NM	1	\$2,500.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --1----- 1 \$2,500.00												
N 16	KOAT	10/20/12	10/27/12	5-6a	5-6a		:30			NM	2	\$350.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$175.00 Week: 10/22/12 10/28/12 -----1- 1 \$175.00												
N 17	KOAT	10/20/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	2	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1- 1 \$500.00 Week: 10/22/12 10/28/12 -----1- 1 \$500.00												
N 18	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1- 1 \$550.00												
N 19	KOAT	10/27/12	10/27/12	ABC Prime College Football	6-10p		:30			NM	1	\$1,100.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1- 1 \$1,100.00												
N 20	KOAT	10/21/12	10/28/12	5-6a	5-6a		:30			NM	2	\$350.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$175.00 Week: 10/22/12 10/28/12 -----1 1 \$175.00												
N 21	KOAT	10/21/12	10/28/12	Su 6a A7N More in the AM	6-9a		:30			NM	2	\$1,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----1 1 \$500.00 Week: 10/22/12 10/28/12 -----1 1 \$500.00												
N 22	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun	5-530p		:30			NM	1	\$550.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -----1 1 \$550.00												
N 23	KOAT	10/29/12	10/29/12	CASTLE	9-10p		:30			NM	1	\$4,200.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$4,200.00												
N 24	KOAT	10/29/12	10/29/12	6a A7N More In The AM	6-7a		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$800.00												
N 25	KOAT	10/29/12	10/29/12	Good Morning America	7-9a		:30			NM	2	\$1,600.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 2----- 2 \$800.00												
N 26	KOAT	10/29/12	10/29/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	1	\$400.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$400.00												
N 27	KOAT	10/29/12	10/29/12	The View 10-11a	10-11a		:30			NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$450.00												
N 28	KOAT	10/29/12	10/29/12	Ellen 3-4p	3-4p		:30			NM	1	\$350.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$350.00												
N 29	KOAT	10/29/12	10/29/12	Dr Oz	4-5p		:30			NM	1	\$575.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$575.00												
N 30	KOAT	10/29/12	10/29/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/12 1----- 1 \$1,100.00												

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US Chamber of Commerce	10/19/12 / 10/19/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
N 31	KOAT	10/29/12	10/29/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,300.00												
N 32	KOAT	10/29/12	10/29/12	Entertainment Tonight 630-7p	630-7p		:30			NM	1	\$1,100.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,100.00												
N 33	KOAT	10/29/12	10/29/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	1	\$1,800.00
Class of Time - Fixed Non Pre-emptible												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,800.00												
N 34	KOAT	10/29/12	10/29/12	Action 7 News @ 1030p	1030-1105p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$1,000.00												
N 35	KOAT	10/29/12	10/29/12	Nightline	1105-1135p		:30			NM	1	\$325.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week: 10/29/12 11/04/12 1----- 1 \$325.00												
Totals											84	\$78,435.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/28/12	69	\$60,155.00	\$51,131.75	\$3,579.22	\$54,710.97
10/29/12 - 10/29/12	15	\$18,280.00	\$15,538.00	\$1,087.66	\$16,625.66
Totals	84	\$78,435.00	\$66,669.75	\$4,666.88	\$71,336.63

Signature: _____ Date: _____

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